



**HR IMPACT:  
Delivering Business Results**

Greenville Society for Human Resource Management  
2017 Conference Sponsor/Exhibitor Information  
Hyatt Regency Greenville, August 23, 2017  
Pre-Conference Workshops:  
The Ogletree Building, August 22, 2017

*Note that sponsorships do not include exhibit space, unless purchased separately.*

	Presenting Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor	Friends of GSHRM
Cost	\$2000	\$1750	\$1325	\$800	\$500	\$250	\$450	
Number available	2	1	1	2	3	6	42	
Complimentary luncheon attendees	6	4	3	2	2	2	2	1
Complimentary parking passes	6	4	3	2	2	2	2	1
Event website recognition	Logo	Logo	Logo	Name	Name	Name	Name	Name
Participants in all 8/23/17 conference sessions	6	4	3	2	2	2		1
Listing of attendees who consent	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in slides & on banner	✓	✓	✓	✓	✓	✓		✓
Opportunity to include information in conference bag	✓	✓	✓	✓				
Opportunity to include promotional item in conference bag	✓	✓	✓					
Choice of exhibit booth (if purchased, in order of sponsorship level)	✓	✓	✓					
Opportunity to welcome attendees	2 minutes							
Spotlight opportunity at luncheon & opportunity to place info on tables		2 minutes ✓						
Opportunity to introduce session/speaker			✓	✓		✓		
Recognition as networking break sponsor					✓			
Booth with table, cloth, 2 chairs, name badges							✓	

Power and other exhibitor services may be purchased from the Hyatt (see attached form). Additional lunches may be purchased for \$35.00 per lunch. Register and pay online at [greenvillehr.org/conference](http://greenvillehr.org/conference). To pay via check, register online, select "bypass payment", and mail check to GSHRM, PO Box 5202, Greenville, SC 29606.

